

## COMPRESSIONS

The present communications' system has allowed the passing from a passive to an active function of the informative message. Therefore, our role as information consumers has undergone an individuation process. Chiara Passa makes us ponder the mechanisms of this interaction, how each one of us can choose, manipulate and reinsert data taken from the ether, today. Chiara highlights the possibilities which modern digital technology gives us, today, to block and dispose of the information flow to our liking. Compressions are composed of extrapolated and manipulated stills, of a series of frozen images and forced to collapse until they lose their original identity. Thus, Chiara Passa, deviates the correct decoding of the message, which is clearly visible in the computer created video movie named "time bomb the love" ('98). In order to dilate the transmission of a different image, in which shapes recombine themselves in bare and futuristic architectural prospects. The new architecture-message thus becomes independent from the initial source and acquires three dimensionality in space, like in "the acid house" ('99) a ceramic work of a house plunged in a natural context which accentuates its alienating dimensions. All of this is transmitted with a winsome and easily understood chromatic language, also because it is close to the visual grammar used by advertising companies, web designers and largely manifested in music videos. It could be the most effective and popular of the esthetical research of the last years.

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